United Women in Faith

125 Ideas for Recruiting New Members

Western North Carolina Conference United Women in Faith

1 Smile, be pleasant and positive.

2 Send birthday cards to prospective members and cards to new mothers. (Gift to Mission cards are great choices for these cards!)

3 Plan and promote United Women in Faith celebrations such as A Call to Prayer and Self-Denial, and UWFaith Sunday; sponsor a Children's Sabbath.

4 Recognize obstacles that prevent ladies from participating like childcare or elder care issues and try to respond.

5 Ask potential members about current involvement at home, at work, and in the community.

6 Hold informal gatherings like teas, breakfasts, brunches, etc.

7 Wear name tags and provide them for visitors so you can greet each person by name.

8 Be flexible in scheduling meetings.

9 Share issues of **response** magazine with prospective members.

10 Invite non-members to participate in meetings and activities and offer responsibility.

11 Avoid over- or under-selling the organization.

12 Share YOUR story. What blesses you about being a United Women in Faith member and how have you been a blessing to others?

13 Use and display UWFaith materials and resources.

14 Make a UWFaith bulletin board and keep it current.

15 Send news to local media and post upcoming events and stories on social media.

16 Connect to others using social media sites.

National sites:

Facebook: https://www.facebook.com/uwomenfaith

Instagram: https://www.instagram.com/uwomenfaith/

Bluesky: https://bsky.app/profile/uwfaith.bsky.social

Tiktok: https://www.tiktok.com/@uwomenfaith

YouTube: https://www.youtube.com/user/UMWomen

United Women in Faith website: https://uwfaith.org/

WNCCUWFaith sites:

Facebook: https://www.facebook.com/wnccumw

Flickr: http://www.flickr.com/photos/wnccumw

Instagram: https://www.instagram.com/wnccumw/

Pinterest: https://www.pinterest.com/wnccumw/

YouTube: https://www.youtube.com/user/wnccumw

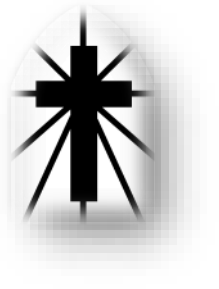
WNCCUMW website: https://wnccumw.org/

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17 Keep the information on social media current. Tag people in photos and comment on posts by others about UWFaith. Share articles posted.

18 Be inclusive of **your** community.

19 Reflect United Women in Faith's commitment to multicultural and multiracial inclusiveness.



20 Seek out visitors and new members in the congregation and get to know their interests.

21 Visit someone who has experienced a hurt or joy.

22 Provide scholarships for first time attendees to district and conference events including Annual Celebrations, Spiritual Growth Retreats, and Mission u.

23 Provide scholarships for teen women to attend Mission u.

24 Be an advocate for children.

25 Be open to others' opinions.

26 Write thank-you notes.

27 Celebrate outstanding achievements and projects and consider honoring those individuals with Special Mission Recognition pins.

28 Create a UWFaith suggestion box and display it.

29 Encourage attendance at training opportunities that are offered.

30 Accept and affirm individuality.

31 Say to an absent person, "We missed you."

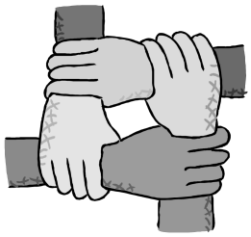
32 Extend personal invitations to events and gatherings. If someone has a passion for a topic, be sure to invite her whenever that topic will be the focus of a program or event (i.e. children in poverty, human trafficking, domestic violence, etc.).

33 Say "thank you" at every opportunity.

34 Contact every woman in the church.

35 Schedule meetings at times and places so that younger women can participate.

36 Create community and affirm sisterhood.



37 Create opportunities for faith development.

38 Invite someone to create a video about membership development.

39 Do a member opinion survey.

40 Offer transportation to members who would not be able to attend events (non-drivers, those who don't drive at night, etc.).

41 Communicate! Communicate! Communicate!

42 Plan and promote membership events.

43 Invite co-workers and neighbors with special interests or expertise to be a part of your programs.

44 Be creative in using the *United Women in Faith Program Resource*. Make the programs come alive! Do not simply read from it.

45 Emphasize, build upon and celebrate action that grows out of programs.

46 Involve new members/prospective members very soon in some activity.

47 Make creative use of new talents and interests.

48 Recruit with intention new retirees.

49 Recruit with intention new women in the community.

50 Recruit with intention minorities.

51 Promote special interest groups.

52 Provide support to members' service to church and community.

53 Provide a "Friendship Partner" for a year to new members.

54 Use the church newsletter to share information.

55 Keep the PURPOSE of United Women in Faith central to recruitment efforts when planning events and studies.

56 Do an inventory of women to discover interest for groups, circles and sub-groups.

57 After worship service or at another convenient time, host a brief gathering with light refreshments introducing United Women in Faith and highlighting our PURPOSE.

58 Form task groups for activities, keeping tasks focused and disbanding when a task is complete.

59 Hold a membership festival.

60 Develop and post a membership activities calendar for the year.

61 Be a self-appointed hostess to greet and create a welcome feeling among those in attendance at all gatherings and activities.

62 Find ways to help new members get to know others. Offer to take them to local unit meetings as well as district and conference events.

63 Invite women in the church to come to gatherings or activities as "guests."

64 Let people know that you enjoy your membership in United Women in Faith!



65 Be a source of encouragement and support to new or young women.

66 Sponsor retreats, day-apart events and prayer breakfasts.

67 Invite several churches to participate in the planning and presentation of mission studies or other events.

68 Invite conference and district leadership to your units.

69 Strive to be imaginative in all that you do. Be creative and innovative.

70 Avoid monotonous activities.

71 Affirm new ideas.

72 Schedule fun things to do that appeal to several age groups.

73 Invite someone new to attend a conference or district event with you.

74 Plan gatherings and events that are worth the time and effort to attend.

75 Avoid overwork and “burn out.”

76 Have a brainstorming session on attracting new members.

77 Help members get to know and understand one another.

78 Explain clearly how our individual monetary contributions make mission possible.



79 Organize a teen women circle and give it careful attention and support.

80 Understand that some women want to participate in a “hands on” way. Provide opportunities for this type of participation such as UMCOR kit preparation, school partnership, etc.

81 Include all women in meaningful participation.

82 Encourage all members to **talk** to a prospective member.

83 Do not overlook anyone.

84 Look for new members: down the pews, on the church roll, on shut-in lists, among non-church goers, among students away from home, in women relocating to retirement communities, mothers of preschoolers, etc.

85 Offer ways to help women to know God.

86 Find women who are needed by your unit: writers, activists, travelers, study leaders, mission site visitors, and volunteers in community action.

87 Offer tasks that can be done without leaving the home.

88 Make sure there are daytime activities for those who do not go out at night.

89 Offer alternatives to meetings.

90 Allow and offer choices for expressing the meaning of “membership.”

91 Encourage Reading Program sub-groups.

92 Be prepared to answer: Who are we? What do we do? What can we offer?

93 Learn as much as possible about the persons you want to recruit.

94 Compile a list of ten reasons for joining United Women in Faith and use it to promote the organization.

95 Read **response** magazine and share interesting articles and ideas.

96 Pray for United Women in Faith.



97 Include family members in some United Women in Faith events and activities.

98 Invite local college/university women to gatherings and events.

99 Invite teen women to a brainstorming session about United Women in Faith.

100 Promote a poster or banner contest that encourages expression of the ways that United Women in Faith are in mission.

101 Organize units in nursing homes/retirement homes.

102 Encourage prayer partners and prayer chains.

103 Follow up with all new members.

104 Plan short-term events.

105 Plan Lenten lunches with mission themes. Encourage women who are employed nearby to participate.

106 Plan short-term seasonal service or gift projects such as to women in prison or shelters.

107 Participate in UMCOR kit preparation and educate others about why we do them and where they go.

108 Plan an art show using themes related to mission programs/projects.

109 Create puzzles and quizzes related to United Women in Faith's organization, history, and programs.

110 Use **response** magazine and the *Daily Prayer Guide* to make displays of the faces of mission.

111 Display maps found in **response**.

112 Share the news of good things taking place.



113 Have a Family Mission Fair.

114 Honor a variety of people with Special Mission Recognition pins.

115 Use personal contact as much as possible.

116 Use every opportunity to invite others to join United Women in Faith.

117 Challenge every woman in some positive way.

118 Invite women from your place of employment or your neighborhood.

119 Express enthusiasm for the organization that emphasizes its mission and its effectiveness through dedicated persons.

120 Publish the PURPOSE of United Women in Faith in church newsletter and bulletin.

121 Provide a packet of resources about United Women in Faith to potential members.

122 Plan all gatherings in locations that are accessible to people with disabilities.

123 Develop a talent bank.

124 Promote the Reading Program.

125 Remember that it can take at least five invitations to someone before they accept. Don't give up!

PURPOSE of United Women in Faith

The organized unit of United Women in Faith shall be a community of women whose PURPOSE is to know God and to experience freedom as whole persons through Jesus Christ; to develop a creative, supportive fellowship; and to expand concepts of mission through participation in the global ministries of the church.