



### Northern Piedmont District UMW Leadership Development Day 2020





The officers present at this event with information to share will do so. If an officer cannot attend or has no information to share, other officers may or may not jump in with tips and resources.





President's Role Sandrea Williamson



Vice President's Role







District Vice President



Secretary of the Local Unit

**Margaret Scales District Secretary** 

Jean Carter





Treasurer of the Local Unit\* Margaret Hepler District Treasurer



Mission Education & Interpretation

Rynn McGee-Pierce District ME&I Coordinator





Kathy FitzJeffries





Spiritual Growth

Kelli Smith



District SA Coordinator



Membership Nurture & Outreach Tiffany Alston

District MN&O Coordinator



Secretary of Program Resources Currently unfilled; Cheryl Little will fill the role starting in 2021



Lily Pierce Communications

**District Communications Coordinator** 



Nominations & Elections Donna Miller

District N&E Coordinator



Parliamentarian Janet Bledsoe

District Parliamentarian



Historian Albertina McGirt District Historian













#### LEADING WITH THE PURPOSE IN MIND

#### The Purpose of United Methodist Women

United Methodist Women shall be a community of women whose purpose is to know God and to experience freedom as whole persons through Jesus Christ; to develop a creative, supportive fellowship; and to expand concepts of mission through participation in the global ministries of the church.

Our work is inspired by our Purpose and turning faith, hope and love into action. Making this statement a living reality is our goal. Commitment to God's calling, sensitivity to others, openness to new ideas and a heart for mission are all needed to foster the values that are at the core of the Purpose.

#### LOCAL UNITED METHODIST WOMEN ORGANIZATION

United Methodist Women is organized according to the group's need and size. Most United Methodist Women groups normally relate to a local church but this is not a requirement. Each local organization of United Methodist Women should have a leadership team that at minimum consists of a president, vice president, treasurer, secretary and chair of the committee on nominations. (The Book of Discipline, 2016, cf. 256.5) Additional leaders are chosen and committees or task groups are formed as needed.

#### ORGANIZATIONAL OPTIONS AND OPPORTUNITIES

#### Subgroups and Circles

Forming subgroups or circles allows members an opportunity to focus on special mission interests in smaller groups. They provide greater flexibility and freedom for participation, nurture and leadership development. Some women find that their circle is their primary connection for prayer, study and spiritual growth.

Subgroups and circles may relate to the local organization by selecting representatives to be members or connect with the leadership team and/or other committees, as appropriate.

#### Cluster or Charge Groups

Smaller groups in a local church may be strengthened by joining with United Methodist Women members in other churches to form a charge, or cluster or other regional group.

#### Virtual Groups

Also known as an online unit, a virtual unit is a geographically dispersed group of women who work together from different geographic locations and rely on communication technology and web resources such as email, social media and video or voice conferencing services to collaborate in fulfilling the Purpose.

#### Online Connections

Social networking through **umwonline.org** provides yet another way to organize and connect with others with a passion for mission. The primary purpose of the UMWOnline is to enhance the ways in which we connect and communicate with one another.

#### Leadership

Accepting a leadership role requires a commitment of time, energy and effort. But in return, you develop a deeper understanding of mission, grow spiritually and are sustained by the knowledge that you are making a difference in the lives of women, children and youth and unjust systems.

#### Leadership Team or Executive Committee

The local organization should be structured so that the work of administration, finance, program planning, planning for mission, record keeping and nominations can be carried out. A member must be named president, and she or someone named by the team must serve as the contact person for the district organization and serve on the local church council.

The leadership team assigns responsibilities for all basic functions. It includes the following persons:

- President
- Vice president
- Treasurer
- Secretary
- Chair, committee on nominations
- Member at large
- Pastor (ex-officio)

Other persons may also be recruited to plan programs of spiritual growth, mission education and advocacy work according to the needs of your group and community. Others might organize programs for individual study and hands-on mission. Other persons may be recruited to ensure members are being properly recruited, nurtured and led to loyalty. Each organization should recruit leaders needed to make sure that opportunities for spiritual growth, mission education, leadership development, service and advocacy are available to members throughout the year.

#### ELECTED LEADERSHIP RESPONSIBILITIES

The president, treasurer, chair of the committee on nominations, and secretary of the local organization each have a counterpart in the district and conference organizations of United Methodist Women. Your district counterpart will be available to give you practical advice about how to carry out your duties and will be a source of support as you learn more about being a leader of United Methodist Women. She will provide training and give advice.

#### Term and Tenure of Elected Leaders

Leaders are elected for terms that are determined by their local or district unit. It is advisable to fill a vacancy within a period of three months. Tenure, or the maximum amount of time a woman may serve, is described in the bylaws of United Methodist Women.

#### TASKS OF MISSION: LIVING THE VISION

Mission is and has been at the heart of the organization for nearly 150 years. Our mission tasks grow out of the vision and outcomes as described in "Living the Vision" (see the "Know Your Mission Organization" section) and offer a way for United Methodist Women groups to organize themselves. In this section of the Handbook you will learn more about ways of being in mission. Look for more information in the "Take on the Tasks" section.

Every United Methodist Women's group works in a unique setting. Study the scripture insight and guidelines below to help determine how your group can engage in mission as you seek to live out the Purpose.

Task: Scripture Insight	What You Can Do: Guidelines	
Valuing Our Mission Acts 14:27	Take time to celebrate your accomplishments. Review and evaluate your strengths and needs. Reflect on how God has been at work.	
Organizing for Mission Acts 14:23	Prepare for mission by evaluating how you are organized. Consider how you welcome newcomers from different ethnicities, age groups and economic backgrounds. Discuss how you make mission possible through your group activities such as prayer, learning, serving, giving, advocacy and community building.	

Planning for Mission Acts 13:2–3	Discuss with your local United Methodist Women group about what it means to plan for mission and what God might be calling you to. Network with other United Methodist Women leaders to learn how they plan for mission.
Building Community Acts 15:35–36	Build community through your relationships in your local United Methodist Women's group and the community at large. Welcome new people to the group. Attend United Methodist Women events at all levels of the organization. Network and collaborate for events and other activities.
Living the Vision: Growing Spiritually Acts 18:8–11	Become aware of opportunities and resources to foster spiritual growth within your local United Methodist Women's group. Opportunities arise out of programs, meetings, functions, events and members' commitment to women, children and youth around the world. In addition to the Bible, mission studies, <b>response</b> magazine, the Program Book and Prayer Calendar are all resources to help members grow spiritually.
Living the Vision: Serving and Advocating Acts 16:16–18	Respond to the biblical call and denominational mandate to be in mission through advocacy and compassionate service to do justice as God would see it. Identify local opportunities to work with others.
Living the Vision: Educating for Change Acts 17:19–34	Participate in educational opportunities such as Mission u, the Seminar Program and the Reading Program. Read <b>response</b> magazine and other publications and utilize electronic resources to learn about current mission concerns and topics.
Living the Vision: Developing Leaders Acts 18:24–28	Grow as a leader through the opportunities to serve and learn. The district, conference and national organizations regularly provide a variety of training, educational and experiential opportunities.
Living the Vision: Supporting Ministries with Women, Children and Youth Acts 11:19–30	Promote support for the mission of United Methodist Women through pledges, special gifts to mission and long-term gifts such as endowments. United Methodist Women's gifts are transforming lives of women, children and youth around the world.

In the "Take on the Tasks" section, you'll find practical suggestions for implementing the tasks of mission.

# Local President

# Roles and Responsibilities

(This information is from the United Methodist Women Handbook, 2017-2020.)

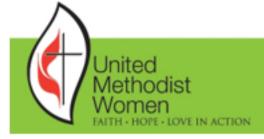
I. Title: President (She must be a member of a United Methodist Church in the Northern Piedmont District.)

#### Duties:

The president, working with the leadership team, will actively seek to advance all phases of the work of United Methodist Women.

#### She will:

- A. Preside at all meetings of the unit and its leadership team and serve as an ex officio member of all other committees, where they exist, except the committee on nominations.
- B. Sign all legal and financial documents and orders on the treasury.
- C. Prepare reports as necessary with the elected officers.
- D. Develop with the leadership team ways to plan and engage in mission.
- E. Represent the unit in all meetings or name a substitute.
- F. Be a member of the local United Methodist church with which the unit is affiliated and serve, where they exist, as a member of the church council or on the administrative council or administrative board/council on ministries (The Book of Discipline of The United Methodist Church 2016, ¶252.5i). Membership in the local church may include affiliate membership.

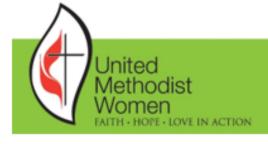




# United Methodist Women Unit Goals 2021

**Purpose**: The organized unit of United Methodist Women shall be a community of women whose purpose is to know God and to experience freedom as whole persons through Jesus Christ; to develop a creative supportive fellowship; and to expand concepts of mission through participation in the global ministries of the church.

Goal 1 - Spiritual Growth: To Know God:
Activity:
Activity.
Goal 2 – Social Action: Experience freedom as whole persons
Activity.
Activity:
Goal 3 – Membership & Nurture: Develop a creative, supportive fellowship
Activity:
Activity:
Goal 4 - Education and Interpretation: Expand concepts of mission through participation in the global (and local) ministries of the church
Activity:
Activity:



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
A Mo Attit	A Month of Givingan Attitude of Gratitude	jiving Gratitu	an de		Each day, give a your World Tha	Each day, give a small amount to your World Thank, Offering box,
Blessed by attending church today? Think of those blessingsadd a coin for each.	Everyday counts! If you got out of bed this morning, add \$1.00	Have close friends who bless your life? Add a coin for each visit with a friend this week.	Plenty of food to eat? Give a coin for each can, box or bag in your pantry.	How many pairs of glasses do you own? Add a coin for each pair.	Had coffee, tea or a soft drink today? Add a coin for the many choices that you have.	Children in your heart? Count up the kids you love, make a gift to your box for each of them!
Hymns sung today? Hum one and remember other beloved church tunes, add a coin for each.	Watch television today? Add a coin for each tv show you watched.	Have family members who bless your life? Add a coin for each family member.	More than three pairs of shoes in your closet? Add a coin for each pair.	Had a breast exam this year! Way to go! Deposit \$1.00.	Visited a garden and smelled the flowers? Add a coin per garden or flower.	A nickel for every window you have in your home today, and a dime for every door.
Vitamins or medicine? Add a coin for each pill you take.	Internet access? Blessings for connecting Add a coin for email, and the web.	Pets in your life? Add them up, give a coin per animal!	States you visited in your life? Add a coin for each state or country	Visited the dentist this year? Add 50 cents for a healthy smile	Cell phone, regular phone? Count your connectionsad d a coin for each phone.	Own a car? a bike? a scooter? a wheelchair? Count the wheels and multiply by 5 cents.
How many times you have been in church this week? Ten cents per "time"	Books or magazines you've read this month? Add 25 cents for each.	\$1.00 for each random act of kindness you perform this month	Enjoying the Fall season? Deposit a dime for every time you noticed God's creation this month	Isn't electricity wonderful? Count the lamps in your home, and add a coin for each.	A warm bed is a gift that many in the world do not have. Add a coin for each bed in your home.	Over 1.2 billion people in our world don't have access to clean water. I DOadd \$1.00
Money in your savings account? Divide by 10, 100, or more, and make a gift to your box.	Have you seen or heard any birds or wildlife today? Add a coin for each bird or animal.	Over 2 billion people around the world live on less than \$2.00 a day. Give \$2.00.	Plants in your home? Add a coin for each bit of greenery	Letters or cards in the mail? For each piece of mail today, add a coin.	Celebrate with joy the most precious gift of allJesus Christ! Make a special gift today.	Money in your Have you seen or Over 2 billion savings account? heard any birds people around Divide by 10, or wildlife today? the world live on Add a coin for each bird or a generously.

You can surely think of other ways that God's abundant grace touches your life...each and every day. Fut your World thank On place where you will see it often...and make spontaneous gifts throughout the year for God's blessings.

# Roles and Functions of Vice President

- Convenes meetings or actions that may be needed in the absence of the president; coordinates the work of the organization with the president; takes on specific tasks and roles such a program planning.
- This last function normally includes the planning for the Annual Celebration and the yearly Leadership Training for the next work organization below, i.e. District, Unit.

# **Program Planning**

# Support for Mission

- Spiritually by prayer and Bible study
- Financially with Pledge to Mission and other Mission Giving
- Intellectually through education about mission and mission projects

# **Program Planning**

#### Action for Mission

- Involvement in both charity and justice issues
- Being intentional about the use of the world's resources
- Strengthening the community

### Participation in Mission

- Learning about the changing needs in mission
- Living a life of praise and thanksgiving
- Developing a relationship with missionaries, mission partners or projects at home and around the world

# Western North Carolina United Methodist Women 2021 Calendar

- June 11-13 Spiritual Growth Retreat -Lake Junaluska
- June 17-20 WNCC UMC Annual Conference Lake Junaluska
- July 15-18 Mission U- Pfeiffer University
- Sept. 10-12 <u>Conference Annual Celebration</u> Lake Junaluska
- Oct. 2-9 <u>Ubuntu Day of Service</u> various locations

#### TREASURERS' BASICS

#### RESPONSIBILITIES

- Receive, disburse, and account for all funds of the local unit.
- Develop a plan for receiving circle funds.
- Send all funds except those designated for local missions and A&MD funds to District Treasurer. This should be at least 60% of your Local Unit Budget.
- Remit reports to District Treasurer each quarter by the following dates:
   March 1, June 1, September 1, December 1. Any funds sent to District
   Treasurer after December 1 will be credited to first quarter of the following year.
- Special Mission Recognition pins (SMR's) Order any time, but order 2 months in advance of the date pin is to be presented. Any pins ordered after December 1 will not be processed until January.
- Gift to Mission cards Order any time from District Treasurer. Minimum amount for each card is \$5.00; however, an amount above that may be sent. Any number of cards may be ordered and in any combination.
- Gift in Memory cards Order any time from the District Treasurer or from the Mission Resource Center. When card is used, remit a minimum of \$5 per card to the District Treasurer. Do not send the stub from the card to the District Treasurer.
- Report regularly to the local unit.
- Develop local unit budget with Finance Committee/Executive Committee and get approved by local unit.
- Pledge Service Lead or arrange each year.
- Advise District Treasurer of next year's Pledge to Mission amount as well as name and address of President and Treasurer – include with 4<sup>th</sup> quarter report.
- Send list of Special Mission Recognition and Gift to Mission recipients as well as a list of persons for whom Gifts in Memory were donated to District Treasurer with 4<sup>th</sup> quarter report.
- Ensure that canceled checks and bank statements are kept for a minimum of seven years.

#### GUIDELINES

- Checking account in name of United Methodist Women.
- Do not deposit UMW funds in personal or local church account.
- Ledger record all deposits and disbursements.
- Pledge Cards maintain a file of all signed pledge cards for year.
- Balance the books and reconcile the bank statement monthly.
- Empty the Treasury at end of year except for the minimum amount necessary to carry the unit into the first few months of the year.
- Have books audited at year end with church audit.

#### Western North Carolina Conference United Methodist Women

2021 Calendar for Local Treasurers

		2021 Calendar for	Local Treasurers	
	January	February	March	April
	Send Names and Contact Information for Unit's 2021 President and Treasurer and 2021 Pledge if that was not done in 2020 If Unit has several Circles, arrange process for collecting Circle Pledge, Gift to Mission, Gift in Memory and Special Mission Recognition orders and monies Begin collecting Pledge and other monies and deposit in Unit UMW Checking Account	□ 1st Quarter Letter due from District Treasurer with instructions for 1st Quarter Remittance □ Mid Month begin preparing 1st Quarter Remittance □ Mail 1st Quarter Remittance forms and check to arrive to District Treasurer by March 1. See instruction letter for what to include. □ Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account □ 28st End of First Quarter	☐ Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account	☐ Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account
	May	June	July	August
0 0 0 0 0	2nd Quarter Letter due from District Treasurer with instructions for 2nd Quarter Remittance 5-15 General Conference, Minneapolis, MN Mid Month begin preparing 2nd Quarter Remittance Mail 2nd Quarter Remittance forms and check to arrive to District Treasurer by June 1. See instruction letter for what to include. Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account 31nd End of Second Quarter	□ 11th-13th - Spiritual Growth Retreat, Lake Junaluska □ 17th - 20th UMC Annual Conference, Lake Junaluska □ Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account	□ 15th − 18th Mission u Pfeiffer University □ Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account	□ 3 <sup>rd</sup> Quarter Letter due from District Treasurer with instructions for 3 <sup>rd</sup> Quarter Remittance □ Mid Month begin preparing 3 <sup>rd</sup> Quarter Remittance □ Mail 3 <sup>rd</sup> Quarter Remittance forms and check to arrive to District Treasurer by September 1. See instruction letter for what to include. □ Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account □ 29th − Sept. 7 UMC General Conference − Minneapolis, MN □ 31 <sup>rd</sup> End of Third Quarter
	September	October	November	December
0 0	10 <sup>th</sup> -12 <sup>th</sup> - Conference Annual Meeting, Lake Junaluska Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account	□ 2 & 9 <sup>b</sup> Ubuntu Day of Service      □ Continue collecting Pledge and other monies and deposit in Unit UMW Checking Account      □ Gather information for and Begin Developing 2020 Unit Budget.      □ Present and get approval for 2020 Unit Budget in October or November.      □ Along with other Unit officers or members, prepare to attend the Local Leader Development Day sponsored by the District Officers.	□ 4th Quarter Letter due from District Treasurer with instructions for 4th Quarter Remittance □ Finalize collection of Pledge and other monies and deposit in Unit UMW Checking Account □ Mid Month begin preparing 4th Quarter Remittance □ Mail 4th Quarter Remittance forms and check to arrive to District Treasurer by December 1. See instruction letter for what to include. □ Include Name and Contact information of 2020 President and Treasurer and 2020 Pledge. □ 30th End of Fourth Quarter	□ Finalize 2020 Treasurer Records. If Unit has new incoming President or Treasurer, change signatory information on checking account. Both Treasurer and President must be signatories. □ Begin Collecting 2021 Pledge and other monies and deposit in Unit UMW Checking Account

Throughout the year, as requested by unit or individual members, remit SMR orders with payments to District Treasurer.



#### Mission Today 2020 - Revised due to COVID-19 United Methodist Women MAKE A DIFFERENCE!

Western North Carolina Conference Become a Mission Today Unit!!

NEW IN 2020: (Changes are highlighted in yellow.)

Mission Today Gold - Complete 10 criteria: 6 with asterisks (\*) and 4 other.\*\* Mission Today Silver - Complete 8 criteria: 4 with asterisks (\*) and 4 other.\*\* Mission Today Bronze - Complete 6 criteria: 4 with asterisks (\*) and 2 other.\*\*

\*\*Note: "Other" may also include items with asterisks (\*).

#### The purpose of promoting a Mission Today Unit is to:

Energize United Methodist Women to be more involved in mission through prayer, study and action. Increase contacts between units and mission personnel and mission projects so the United Methodist Women understand where their money goes. Encourage the use of mission resources through United Methodist Women. Expand concepts of mission, including social justice as mission.

#### What is a Unit?

A unit is any organized group of United Methodist Women within a church or district. Some units are composed of several circles, which periodically get together for a unit meeting.

#### How Do We Become a Mission Today Unit?

In order to be recognized as a Mission Today Unit, (Gold, Silver or Bronze) UMW units must complete a number of the following criteria as indicated above. Activities conducted between January 1-December 31, 2020, will be recognized at annual meetings in 2021. This is an ongoing program, so strive to become a Mission Today Unit!

#### CRITERIA:

- The Unit will make a Pledge to Mission.
- \*2. The unit will use the Prayer Calendar at each general meeting or circle meeting of the unit to pray for persons in mission and our mission work with women, children and youth. A new Prayer Calendar is printed each year and may be ordered from the Mission Resource Center.
- \*3. The unit will use at least two programs from the Program Book during the year. A new Program Book is printed every year and may be ordered from the Mission Resource Center.
- \*4. The unit or circle will conduct or participate in at least one mission study each year. Contact your district or conference Mission Coordinator for Education & Interpretation to learn what the studies are for each year. (If members of your unit attend the conference Mission u or your District Mission Study and your unit takes an action growing out of the study, Gift to Mission, ministry related to the study, etc., your unit will meet this criteria.)
- \*5. The unit will have at least two members subscribing to response (1 member subscribing with units less than 15 members; Local unit subscription may count as one.) Order information is printed at bottom of page 2. \$24.00 for a one-year print subscription (includes digital subscription); \$20 for a one-year digital only subscription.
- \*6. The unit will implement the Charter for Racial Justice in at least two ways during the year. Possibilities are:
  - Have members read and discuss books and articles about other races and cultures;
  - Sponsor or attend an interethnic event between two or more units;
  - Intentionally recruit women of other ethnic groups to be members and officers of the unit;
  - d. Use the Resources for Racial Justice Available on our conference website on the "Downloads Available" page under "Mission Resources."
  - Write to elected representatives to support legislation affecting issues such as immigration, affirmative action, low-income programs, civil rights, etc.

If you are a "Justice Today" unit, you have met this criteria. See "Downloads Available" on conference website.

- The unit will have a program and/or complete an action addressing one of the Issue Priorities for 2016-2020. These are 1. Climate Justice; 2. Maternal and Child Health, 3. Criminalization of Communities of Color and Mass Incarceration; and 4. Economic Inequality. Find information at www.unitedmethodistwomen.org/generalconference/issuepriorities2016-20
- \*8. The unit will add at least two new members (one member for units with less than 15 members) to its roll.

- \*9. The unit will have one program from the <u>Social Principles of the United Methodist Church 2017-2020</u>. Available at <u>www.Cokesbury.com</u> for \$3.99 plus tax and shipping.
- \*10. The unit will contribute to all Five Channels of Mission Giving.
- The UMW Purpose will be recited at each general and/or circle meeting.
- The unit will contribute \$186.90 or more to the Legacy Fund in 2020.
- At least one member of the unit will attend Mission u and report back to the unit on classes and events they
  experienced. Virtual participation qualifies as attending.
- At least two members (one member for units with less than 15 members) will attend the district or conference
  annual meeting and report back to the unit about the event and what they experienced. Virtual participation qualifies.
- 15. The unit will have at least one person joining the United Methodist Women's Action Network to receive and respond legislative information at least three (3) times a year. To join, contact the United Methodist Women Washington Office, 100 Maryland Avenue NE, Room 100, Washington, DC 20002. Phone #: 202-488-5660 or Visit: <a href="https://www.unitedmethodistwomen.org/action">www.unitedmethodistwomen.org/action</a> Attach the issue and action that was taken to Mission Today report.
- Members will correspond with five persons listed in the Prayer Calendar at least once a year.
- 17. The unit will co-sponsor, with the local church, a Children's Sabbath. (This is a worship service highlighting the needs of children.) The United Methodist Women National Office and the Council of Bishops support this effort. Children's Sabbath materials are on our national website: <a href="https://www.unitedmethodistwomen.org">www.unitedmethodistwomen.org</a>. Type "Children's Sabbath" in the search box.
- Each unit or circle meeting will include a "response Moment" where an item from response magazine will be lifted up as a way to tell the mission story.
- The unit will sponsor one teen member (ages 12 to 17) and/or one young woman member (ages 18 to 39) to at least one conference event during the year.
- At least two members (one member for units with less than 15 members) will attend a district Prayer Breakfast, district Day Apart, conference Spiritual Growth Retreat, or any other special district or conference event other than Ubuntu Day. Virtual participation in any of these events qualify as attending.
- At least two members (one member for units with less than 15 members) will participate in an Ubuntu Day Event.
   Units may develop their own UBUNTU event in their communities.
- At least two members (one member for units with less than 15 members) will complete Plan 1 of the Reading Program and give a report to the unit on one of the books read.
- The unit will invite a district or conference officer, other than a member of the unit, to one of the unit meetings during the year and/or for their United Methodist Women's Sunday. This Qualifies as a Local Unit Visit (LUV).
- 24. The unit will add one new teen (ages 12 to 17) and/or one young woman (ages 18 to 39) circle during the year, or one new teen member (ages 12 to 17) or one new young woman member (ages 18 to 39) during the year.
- 25. 100% of the unit's active members will make a gift of at least \$18.69 to the Legacy Fund
- 26. The 2020 Conference Financial Goal is: To increase unit pledge giving by at least \$5.00 per member.
  The unit will help accomplish the goal by increasing giving in this channel by at least \$5.00 per member over 2019.
- Each unit will be responsible for supporting at least one local mission project and participate in one Conference Hands-on Mission Project during the year. The local project should be listed on your Mission Today report.

#### Be a Mission Today Unit! Mission Resource Center

Website: <a href="https://www.umwmissionresources.org">www.umwmissionresources.org</a> UMW Mission Resources, PO Box 742349, Atlanta, GA 30374-2349; Phone: 1-800-305-9857 (toll-free); Fax: (770)280-0061; e-mail: cs@umwmissionresources.org



# Western North Carolina Conference 2021 LOVE OFFERING & FINANCIAL GOAL

# Love Offering

A Gift to Mission in honor of our members' Faithful Commitment to Mission Giving, through good times and pandemic times

#### Financial Goal

Each unit will make at least one Gift to Mission of at least \$5.00, using any cards they have, in honor of one person in Mission listed in either the Prayer Calendar or a response magazine article.

#### Ideas for Interpretation:

- Any unit can do...at least \$5.00 Gift to Mission to treasurer
- Main Concept...Participation in Gift to Mission channel
- Use any greeting card they have (of course including Gift to Mission cards), and give at least \$5.00 to their treasurer / to district treasurer
- Includes using e-giving for Gift to Mission / Email any kind of e-card & make a Gift to Mission
- Interpretation to say Gift to Mission cards are important...still encourage use, but the Gift is the most important thing. In absence of availability of cards, especially in a pandemic, alternative way to do Gift to Mission

Sincerely,

Your WNCC UMW Team

#### UNITED METHODIST WOMEN

# THE REMITTANCE FORM

#### FOR LOCAL UNIT TREASURERS

Local Unit:	District:		
Conference: Western North Ca	rolina Period From:	To:	
UNDESIGNATED GIFTS			TOTAL
1. Pledge to Mission			
2. Special Mission Recognition			
3. Gift to Mission			
4. Gift in Memory			
5. World Thank Offering			
Walk for Mission / Other Undesi	gnated Giving		
	TOTAL UNDESIGNATED GIFT	S (Lines 1 thru 5):	
DESIGNATED GIFTS		AMOUNT	
6. A Call to Prayer and Self-Denial			
7. Supplementary Gifts			
A Brighter Future for Children	and Youth		
Assembly Offering			
Scarritt-Bennett Center			
World Communion Scholarships - DISCONTINUED BY GBGM			
Magazine Fund			
National, International, & UMCOR Projects (if additional pages are needed, please complete the Supplementary Gifts Details Form)			
NAME OF PROJECT	ADDRESS		
Total from	additional page-Supplementary GiftsDetails Form		
	SUBTOTAL SUPPLEMENTARY G	FTS (Line 7 only):	
8. The Legacy Fund			
9. Other Designated Gifts			
	TOTAL DESIGNATED GIFT	S (Lines 6 thru 9):	
TOTAL REMITTANCE	Check #:	TOTAL:	
Treasurer:	Address:		
Phone:	Fax:		
E-mail address:	Date:		

#### **Local Treasurer**

Thank you for serving as a local treasurer!

Submit this remittance form with your check to your district conference treasurer.

You may submit the remittance form in several ways:

- Complete the Remittance Form. (To save time, you may fill in the non-changeable items, photocopy the form and then complete that copied form each time.) Photocopy the completed form and mail to your district treasurer
- Download and then mail or e-mail the completed form. The downloadable form is available at www.unitedmethodistwomen.org/give/forms, or use carbonless copies forms (#5111, free).

#### How to Complete the Remittance Form

#### MISSION GIVING—Five Channels of Giving

- Pledge to Mission: This includes Pledge to Mission and supplementary gifts collected on special occasions.
- Special Mission Recognition: Insert total from Special Mission Recognition order form. This form
  may be sent on its own or attached. On the form, indicate the amount (\$40, \$60, \$100, \$200,
  \$500, \$1,000, or \$2,000) for each order.
- Gift to Mission: Insert total from Gift to Mission order form. You may order cards from your district treasurer using the Gift to Mission order form. This form may be sent on its own or attached. Cards can be ordered singly (\$5) or in packs of 10 (\$50). Christmas cards are in packs of 5 (\$25).
- Gift in Memory.
- World Thank Offering.

#### SUPPLEMENTARY GIFTS

- A Call to Prayer and Self-Denial
- Designated Gifts: A Brighter Future for Children and Youth; Assembly Offering; Scarritt-Bennett Center; Magazine Fund; national, international and UMCOR projects—please provide the names, addresses and amounts. If additional lines are needed, please complete the Supplementary Gifts Details Form.
- 8. Bequest—please attach a copy of the will or excerpt of the will.

#### TOTAL REMITTANCE

Fill in check number and insert the total of all items.

Local treasurers: Write a check in the amount shown on the "total remittance" line made payable to the district treasurer. Always put your name and address in the space provided. Keep a copy for your records.

## UMW UNIT PLEDGE FORM YEAR: 2021

# Please return with your 2020 4th Quarter Remittance or as soon as available.

To: Margaret Hepler Northern Piedmont UMW District Treasurer 2161 Orchard Trail Thomasville, NC 27360 (336) 472-6180

mlandcbh@northstate.net

Unit Name	_Unit Address
2021 Pledge to Mission \$	(To be paid by December 1, 2021)
(2021) Local President's Name	
Address	
Telephone	Email
New or Continuing	President (check one)
(2021) Local Unit Treasurer's Name	
Address	
Telephone	EmailEmail
New or Continuing	_ Treasurer (check one)

#### Most Pleasant United Methodist Women



#### **Yearly Budget**

Pledge to Mission Special Mission Recognitions Gift to Mission Cards Gifts in Memory World Thank Offering	1,935.00 150.00 50.00 50.00 78.00
Call to Prayer & Self Denial	65.00
A Brighter Future for Children & Youth Faith Meets Life	75.00 25.00
Conference General Scholarship Fund	50.00
Conference Love Offering District Love Offering	90.00 90.00
Conference Annual Meeting - Delegate (President) Conference Annual Meeting - First Timer Spiritual Enrichment Retreat - First Timer School of Christian Mission - Mission Education and Interpretation Coordinator School of Christian Mission - First Timer UMW Sunday/Member Friend Banquet Reading Program Books Flowers, fruit baskets, etc. Migrant Students School Bags Mission Studies	100.00 100.00 75.00 75.00 150.00 125.00 50.00 100.00
Hands-On Mission Project (postage)	100.00
Program Resources Babysitting Miscellaneous (stamps, etc)	125.00 100.00 50.00
Total	3,983.00

(Suggested items that may be on a Local Unit Budget)

#### FREQUENTLY ASKED QUESTION ABOUT UMW MONEY

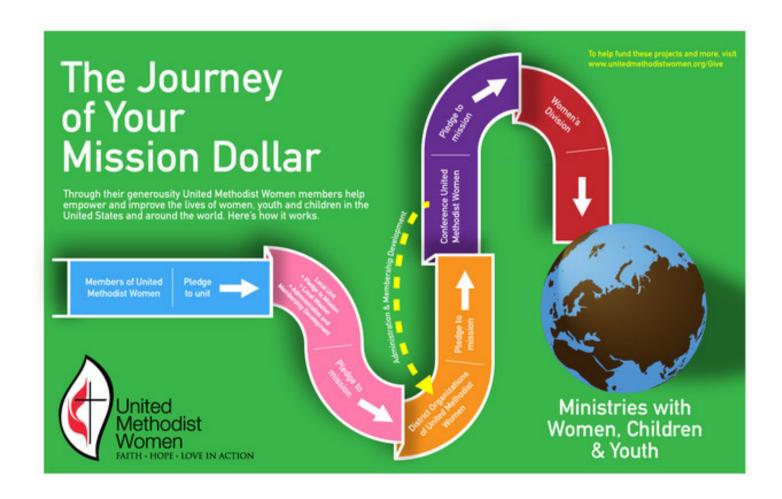
#### Why shouldn't a local or district unit give to the church?

Monies raised under the banner of United Methodist Women should be used for mission with women, children and youth.

As a reminder – the local unit's budget consists of three main categories: Pledge to Mission, Administration and Membership Development (A&MD) and Mission Locally.

There is no "right" proportion of the budget for each of these categories.

Traditionally, 60 percent of the budget is for the Pledge to Mission. Some units find this percentage too small, while others find it too large. The final decision rests with the local unit itself.



# THE LEGACY FUND

Celebrate United Methodist Women! 150 Years and Counting...



United Methodist Women
has a rich legacy as a mission
movement since 1869, and we are
building for the next 150 years of
service in God's mission on behalf of
women, children and youth in
communities down the street and
around the world.

Make your Legacy Fund gift today!

Please retain for your records

#### Western North Carolina Conference United Methodist Women



My/Our Legacy Fund gift:

My/Our Legacy Fund gift:
Every member is encouraged to make a gift to The Legacy Fund of at least \$18.69 per year, over and above her Pledge to Mission, for five years. And, every local unit is challenged to make a gift to The Legacy Fund of \$186.90 per year, for five years, in addition to individual member gifts.
□ \$1,869 □ \$500 □ \$300 □ \$200 □ \$186.90 □ \$50 □ \$18.69 □ Other
□ monthly □ annually □ beginning20(month/year)
Turning Faith, Hope and Love into Action since 1869.  All donations tax-deductible. Give your Legacy Fund commitment form and your gift to your local United Methodist Women treasurer.  Cut along dotted line / Keep top portion
Yes! I want to celebrate United Methodist Women's 150th anniversary and help ensure we continue to put faith, hope and love into action for another 150 years.
Western North Carolina Conference United Methodist Women
My/Our Legacy Fund gift:
□ \$1,869 □ \$500 □ \$300 □ \$200 □ \$186.90 □ \$50 □ \$18.69 □ Other
□ enclosed □ monthly □ annually □ beginning20
□ In honor / memory of
☐ Please contact me about including United Methodist Women in my <b>estate planning</b> .
☐ Please contact me about the <b>major gift program</b> .
Name: Local Church Name/City:
E-mail: Phone:
Street Address:
City, State, ZIP:

Give your Legacy Fund commitment form and your gift to your local United Methodist Women treasurer.

Conference: Western North Carolina Conference District:

# Frequently Asked Questions about The Legacy Fund / 150th Anniversary Celebration:



#### Our Western North Carolina Every Member Legacy Fund Goal:

That every member of
United Methodist Women
make a gift to
The Legacy Fund
of at least
\$18.69 per year,
over and above
her Pledge to Mission,
for five years.

#### Our Western North Carolina Every Local Unit Legacy Fund Goal:

That every local unit of
United Methodist Women
make a gift to
The Legacy Fund
of at least
\$186.90 per year,
for five years,
in addition to
individual member gifts.

#### How do I get a Legacy 150 pin?

When you turn in a Commitment Card, you will receive a pin at your district annual meeting.

#### What is The Legacy Fund?

- A key element of the 150th Anniversary celebration in 2019.
- A designated fund (endowment) of the national office of United Methodist Women.
   (Only interest can be expended.)

#### What is the purpose of The Legacy Fund?

- To assure the continuation of ministries with women, children and youth, worldwide, into the next 150 years.
- To enable United Methodist Women to respond more adequately to new and emerging needs.
- To minimize the risk of severe budget fluctuation in years of recession, regional financial crisis, or change in giving by the membership.

#### How will the funds be used?

The total program of United Methodist Women is mission. Interest from The Legacy
Fund will be added to Mission Giving funds to formulate the national budget of United
Methodist Women. (Mission Giving is the largest source of that budget which includes
grants to National Mission Institutions such as the Bethlehem Centers in Charlotte and
Winston-Salem, international programs and projects, program resource production,
training, and more.)

#### Why should I give to The Legacy Fund?

- The Legacy Fund is OUR special anniversary gift to future United Methodist Women members and ministries.
- To "pass on" the legacy we have inherited. "To stake out our legacy for future generations." (January 2015 response, page 3). Isabella Thoburn College, Lucknow, India, is an outgrowth of the work of the first missionary of our organization. The College motto is: "We Receive to Give."
- Because we believe in the PURPOSE of United Methodist Women and want our daughters, granddaughters, nieces and friends to share our sense of meaningful "sisterhood."
- To be part of the joyous celebration in 2019 culminating 150 years of ministry.

#### How does the money get to the National Office?

 Gifts are given to the local treasurer who sends the Legacy Fund money and commitment cards to the District treasurer following regular procedures. There is a line on the local treasurer Remittance form for The Legacy Fund.

#### Does a Legacy Fund gift count for the individual or Unit Pledge to Mission Giving?

No. This is a special additional gift to celebrate the 150th anniversary. In fact, it is critical
that we sustain and even increase our Pledge to Mission Giving during this five year
campaign; the needs have never been greater.

# How do we give? Annually? All at once? What about non-cash gifts?

- Each person can determine her schedule of giving; any schedule is appropriate.
- Non-cash gifts of stock, property, life insurance, etc., can be given through the United Methodist Women National Office. Contact the Treasurer's office at 212-870-3740.





# Mission Giving Pledge Card

ame:	
ddress:	
ate of Pledge:	
or the coming year, I pledge \$	

UMW MEMBER: Please fill out and return this card to your quarterly unit treasurer. to be paid:

monthly

other

As a member of United Methodist Women, I celebrate and commit to supporting United Methodist Women's local, national and global outreach.

Mission Giving Makes Mission Happen!





# Mission Giving Pledge Card

SS
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Name:

Pledge:	
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Date	

pledge
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coming
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UMW MEMBER: Please fill out and retain this card for your quarterly monthly to be paid:

records.

As a member of United Methodist Women, I celebrate and commit to supporting United Methodist Women's local, national and global outreach.

Mission Giving Makes Mission Happen!



		Gifts in Memory						
	UNIT NAME	Special Mission Recognition						
2020 61718		Gift to Mission Honorees						

# **SCHOLARSHIPS**

For Northern Piedmont UM Women

# 2021 APPLICATION

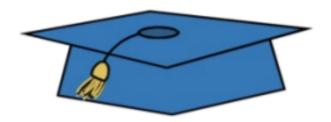
Three scholarships of \$150 each to conference Spiritual Growth Retreat, Mission u, or conference Annual Celebration to a member of United Methodist Women who has not previously attended the event for which she is selected will be given this year by our district. Each unit is encouraged to submit a name(s) from their local unit of someone who will be a first-time attendee. Three members from the same unit may apply. Young women ages 12-15 are also eligible. Complete this form and attach a short biographical sketch including why you want to attend. The scholarships are for \$150 per person and this should cover most of the expenses per event.

Please return to the District President or District Treasurer by August 15, 2021.

Name:	Chi	urch:	
Address:			
City/State/2	Zip:		
Telephone:	Em	ail:	
Adult:	Youth:		
Please chec	k which scholarship you are app	olying for:	
	_Spiritual Growth Retreat, Lake J	unaluska	June 11-13, 2021
	_Mission "u", Pfeiffer University		July 15-18, 2021
	_Conference Annual Meeting Lake Junaluska		September 10-12, 2021
Mail to:	Sandrea Williamson, Presider 6024 Tammanary Dr. Greensboro, NC 27455		
Or to:	Margaret Hepler, Treasurer 2161 Orchard Trail	336-472-6180	

Thomasville, NC 27360

mlandcbh@northstate.net



#### SUPPORT THE WNCCUMW SCHOLARSHIP PROGRAM

Do you know a student that is a member of one of the WNCC United Methodist Churches?

Will they attend one of our conference institutions (Bennett College, Brevard College, Greensboro College, High Point University, Pfeiffer University) for the fall semester 2021?

#### Then they are eligible to apply for a WNCCUMW scholarship!

Applications should be requested by contacting the scholarship committee chairperson:

Cathy McCauley 6835-A Farmingdale Drive Charlotte NC 28212

Phone: 704-965-6566

Email: cathymc855@yahoo.com

Applications are due to the committee by March 1, 2021. Interviews will be conducted on Saturday March 20, 2021.

YOU can support our scholarship program by:

Referring students.

Praying for our students and conference institutions.

Contributing to the general scholarship fund as districts, units, circles and individuals.

Please contact me if you need additional information.

Blessings,
Cathy McCauley
Scholarship Committee Chairperson

#### UNITED METHODIST WOMEN

# SPECIAL MISSION RECOGNITION

#### ◆◆◆ PIN ORDER FORM ◆◆◆

#### FOR ALL LOCAL/DISTRICT UNITS

RDER #: (Please make sure that all orders have a unique order #.)								
LOCAL UNIT:		DISTRICT:						
ONFERENCE: PERIOD FROM: TO:								
◆◆◆ DETAILS OF ORDER ◆◆◆								
NAME OF HONOREE	SEND TO	ADDRESS	GIVEN BY	\$ VALUE OF PIN				
			L AMOUNT OF PIN ORDER:	\$ -				
\$40 basic pin, \$60 with sapphire, \$100 with pearl, \$200 with emerald, \$500 with ruby, \$1,000 with diamond, \$2,000 with two diamonds.								
Treasurer: Address:								
Phone:		Fax:						
E-mail address:		Date:	Check #:					

# **GIFT TO MISSION**

# ORDER FORM FOR LOCAL AND DISTRICT UNITED METHODIST WOMEN

Local treasurers order Gift to Mission cards from district treasurers singly or in packs of 10 cards. \$5 per card or \$50 per pack of 10 cards. Christmas cards can be ordered in packs of 5 cards. Minimum \$25 per pack of 5 cards.

Local Unit: District:							
Conference	:			Period from:	To:		
TY	PE OF CARD	No. Cards	No. Packs	SENDER ADDRESS	AMOUNT		
8	New baby (10) M7007						
	Congratulations (10) M7003						
	Peace (10) M7006						
ince for	In the service of Christ (10) M7005						
格工物	On your special day (10) M7008						
Thurk you	Thank-you (10) M7004						
Taking at your	Thinking of you (10) M7002						
Ht	Thinking of you (10) M7011						
	Happy birthday variety pack (5) M7009						
	Christmas variety pack (5) M7010						
Local treasu	urers: Send form to your di	strict treasu	urer.	Total amount o	of order: \$		
Keep a copy for your records. Always put your name and address in the space provided.							
Treasurer:							
Address:							
Phone:				Fax:			
E-mait:				Date:			

# Communication Coordinator: Duties & Important Info [Also good info for all local unit officers]

- Promote the organization and its purpose (aka be a good UMW warrior)
- Keep everyone informed on local, district and conference activities
- Be responsible for media coverage (sending flyers, creating ads for newspapers, etc.)
- Be enthusiastic about sharing news with the group and involving them/the community in UMW mission work
- Stay on top of communication with District (year-end reports, remittance letters, etc.)

#### Resources for creating promo material:

- Canva.com (free and easy to use; contact Lily Pierce, District CC, for help)
- Microsoft Publisher (been around a long time, well-liked by many; contact Lisa Bacon, Conference CC, for help--lisabacon304@gmail.com)

#### Important Links & Info:

- National & conference websites-- unitedmethodistwomen.org, wnccumw.org
- Social media links--see the social media links box in our newsletters
- Conference scholarships for college & District scholarships for certain events
- Current mission focuses of UMW
- District goals for the year

Visit unitedmethodistwomen.org/logos and click on the PDF "Brand Guidelines" for important info on use of logos, fonts, writing guidelines and more when writing about United Methodist Women. Though we should stick with their guidelines as much as we can, breaking them is not the end of the world. For example, they say we should never abbreviate UMW (we should always spell out "United Methodist Women"), but I abbreviate when there's not much space or when it's referenced multiple times close together. In short: follow the rules for the most part, but don't sweat the small stuff.

#### **Tips on Design**

#### Font Choice

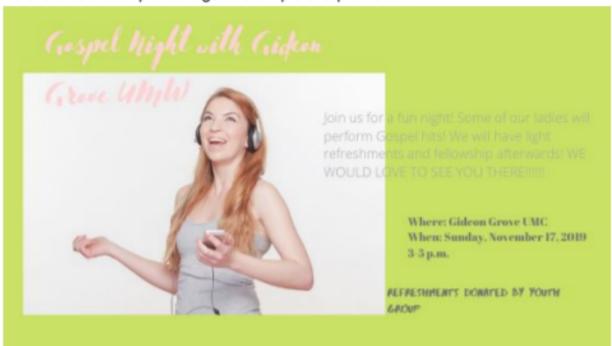
- Choose one font for headlines and subtitles and another for the regular text--any more than two verges into "unprofessional-looking" territory.
- The brand guidelines say we should always use Helvetica Neue or Arial font for everything. I recommend using one of those as the text font and choosing a bolder/more distinct font for titles, but it has to be easy-to-read. See below...
- The fonts you choose must be readable—no calligraphy. Also, no Comic Sans!
- Use 11 pt or higher font size; we don't want people straining their eyes to read our flyers.
- Bear in mind that sans-serif fonts look less cluttered than serif fonts. This is Times New Roman, a serif font. See the difference? Serifs are the "feet" that come off the letters.

#### Design

- Symmetry is key!
- Images are also key to a promo ad. Just don't layer text over an image. Use real images
  of United Methodist Women rather than stock images. (Flickr.com/UMWomen)

- Don't put dark text on a dark background or light text on a light background.
- DON'T USE ALL CAPS; I DON'T WANT TO BE SHOUTED AT. Be sparing with how many statements end in exclamation marks; it becomes numbing if every! Single! Thing! We! Say! Is! Exciting! Also, please don't do this!!!!!!

Here is a bad example vs. a good example of a promo ad:





Lily's contact info: 336-280-1187, npdistrictunitedmethodistwomen@gmail.com

#### Program Coordination/Vice President

Leader works cooperatively with the president and assists the conference in fulfilling the Purpose. She will:

- a. guide the Leadership Team in its responsibility for planning and implementing program and events to strengthen mission and fulfill the Purpose;
- serve as contact person for district program coordination designee or vice presidents, provide resources and conduct training at least annually, as determined by the Leadership Team;
- c. serve as chairperson of the Committee on Program;
- d. serve on the following committees: Leadership Team, Program, Finance and others as assigned; and
- e. perform other duties, if assigned, such as:
  - promote ecumenical relations in the conference (e.g. interpret and promote Church Women United and the World Federation of Methodist and Uniting Church Women, and encourage attendance at their events);
  - 2. perform the duties of the president in her absence.

Contact your staff liaison for questions and clarifications.

#### **Education and Interpretation Coordination**

Leader holds primary responsibility for interpreting the impact and importance of Mission Giving as an act of faith and commitment. Leader empowers women to understand, interpret and participate in United Methodist Women's mission with women, children and youth, and outreach of the church, as well as engage in raising funds for mission and outreach. She will:

- a. understand and interpret United Methodist Women mission projects and concepts of mission, working closely with the finance and program committees to ensure that members are well-informed about what happens to their gifts and what ministries are made possible through their Mission Giving;
- b. promote and interpret the need for Mission Giving to fund the total mission program
  of United Methodist Women, including ministries with women, children and youth,
  leadership development, spiritual growth, service and advocacy, and transformative
  education;
- develop and promote strategies for engaging in and growing Mission Giving at all levels of United Methodist Women, including promotion of the Five Channels of Mission Giving;
- d. inform United Methodist Women members of transformative education and leadership development opportunities such as Mission u and Leadership Development Days;
- e. promote mission studies, local mission opportunities, Mission u, leadership development events, spiritual growth retreats, Assembly, Ubuntu Days of Service, annual meetings and other events underwritten by Mission Giving;
- f. promote and utilize United Methodist Women print, online and audiovisual resources to tell the mission story, and ensure these resources are available for mission programs and projects;
- g. work with district mission coordinators for education and interpretation, provide resources and conduct training at least annually;
- h. serve on the conference Board of Global Ministries, or equivalent body, and work with the conference secretary of Global Ministries on mission education and interpretation (*The Book of Discipline of The United Methodist Church 2016*, ¶633.2); and
- serve on the following committees: leadership team, Program, Finance, Membership and Mission u.

#### Membership, Nurture and Outreach Coordination

Leader works actively to fulfill the Purpose and find creative ways to nurture current members and cultivate new members. She will:

- a. keep the leadership team informed about needs and concerns of membership;
- b. chair the Committee on Membership and recommend to the leadership team plans for membership cultivation and official signup via myUMW;
- c. work with district mission coordinators or person responsible for membership nurture and outreach to organize new district and local units and receive information about units in jeopardy of going inactive and follow up with necessary intervention, nurture and support;
- d. serve as the contact person for district mission coordinators or those responsible for membership, nurture and outreach, as well as provide resources, conduct training at least annually, as determined by the leadership team, and promote data collection through the membership census and member profiles;
- e. work with the leadership team to become a supportive community, provide regular creative fellowship activities for the team and work with them to create and encourage mentoring strategies;
- f. include time and space for women to share their concerns and experiences with one another at gatherings (online and in person) of United Methodist Women members;
- g. actively stay in touch with and support members through life's joys and struggles;
- h. work with the leadership team to value the inclusion of women of different cultures and life stages; and
- i. participate in the National MNO cohort for ongoing training, regular updates and best practices; and
- j. serve on the other committees as determined by the leadership team.

Contact your staff liaison for questions and clarifications.

#### **Program Resources Coordination/Management**

Leader/manager helps the elected leaders of the conference organization and district program resources secretary, manager or designee be informed of and secure United Methodist Women-related resources for their task of fulfilling the Purpose. She will:

- a. place orders for resources, display and arrange program materials at conference meetings;
- b. conduct training at least annually, as determined by the leadership team;
- c. be informed about and promote the use of print and online resources, which are
  available through United Methodist Women Mission Resources and United
  Methodist Women website, promote the Reading Program and receive reports from
  the districts regarding their participation in the Reading Program;
- d. promote response magazine (print and online);
- e. be informed about online resources, such as videos, training classes, podcasts and other audiovisual resources and how to access them;
- f. serve as the contact person for district secretaries of program resources, provide resources to them;
- g. serve on the following committees: leadership team, program, finance and Mission u; and
- h. be available, if asked, to attend and manage the resource room at Leadership Development Days and Mission u training events when they occur in your conference, or recommend names of local volunteers for this purpose.

#### Social Action Coordination

Leader works with the leadership team to engage members in service and advocacy for justice as it is rooted in our biblical tradition. She encourages work on the quadrennial priorities of United Methodist Women National Office for the greatest potential impact for change. Visit unitedmethodistwomen.org/action for these priorities.

Conference social action leaders shall promote and interpret the biblical basis for social action and the position of The United Methodist Church on social issues, using the Social Principles (The Book of Discipline of the United Methodist Church, 2016) and The Book of Resolutions of The United Methodist Church, 2016. She will:

- a. serve as a member (or members) of the leadership team;
- b. work with the leadership team and United Methodist Women National Office to create a plan of action on one or more of the national issue priorities, and set a goal for a concrete "win" on the issue(s) in your conference;
- c. train district social action counterparts; work closely with district social action leaders to plan ongoing district-level work on the issues, and serve as the main contact to catalyze local and district work on social action to enable districts to learn from each other and help them to locate resources from United Methodist Women; as feasible, offer skills training in service and advocacy around conference priority issues:
- d. work with the vice president and district social action leaders to plan an annual or bi-annual state legislative event; this may be with ecumenical partners and, as feasible, would focus on United Methodist Women social action priority issues;
- e. work closely with the UMW conference spiritual growth coordinator to integrate biblical and theological focus into all social action work;
- f. work closely with the UMW membership coordinator to explore ways to engage new members in United Methodist Women through social action;
- g. resource the conference communicator for the website, print newsletter, emails and other communications, and encourage district counterparts to do so;
- h. serve on the following conference UMW committees: Charter for Racial Justice, program and others as assigned; and
- i. perform other duties if assigned, such as:
  - represent United Methodist Women on your conference Church and Society committee (may have another name); bring the priorities and concerns of United Methodist Women and explore areas for collaboration;
  - 2. get to know other justice leaders within your conference, and with the leadership team seek to build alliances with other committees and caucuses, such as Religion and Race, Status and Role of Women, racial/ethnic caucuses, Hispanic/Latino ministries and others. Consider how such alliances can advance work around your issue priorities (e.g., collaboration on resolutions to your annual conference, education and strategy development on one or more issue priorities, etc.) and advance conference goals.

#### Communications Coordination

Leader works actively to fulfill the Purpose and find creative ways to assist communications within United Methodist Women. She will:

- a. work with elected leadership to promote the organization and Purpose as well as publicize United Methodist Women activities at all levels;
- b. serve as the contact person for district communications coordinators, provide and promote United Methodist Women resources and how to use them, as well as conduct training at least annually, as determined by the Leadership Team, and provide training to develop techniques in publicity;
- c. establish and maintain contact with church and secular press;
- d. serve as editor of the conference United Methodist Women's newsletter, newspaper or column:
- e. serve on the following committees: Leadership Team, Program, and others as assigned; and
- f. ensure that conference and district United Methodist Women actions are promoted via the Internet and social media, enlisting help as needed.

#### Resources

Accessible Icon: Help your members and the public think differently about those with disabilities. Use this updated symbol in your communications, at events and in the church parking lot.

Contact your staff liaison for questions and clarifications.

#### Workshop Resources

#### From Digital Rookie to Digital Pro:

Use these guidelines to engage social media for social justice, activism and member outreach. Includes coverage of Facebook, Twitter, Pinterest and blogging.

#### Communicating Across Generations

Understand the barriers to women under 40 within United Methodist Women as well as barriers around race, economic status and language.

# Communicating Faith in the 21st Century

For too long the voice of people of faith has been hidden, drowned out or made altogether silent in the public media.

#### **Spiritual Growth Coordination**

Leader coordinates opportunities for spiritual and theological development as related to mission. She will:

- a. serve as a member of the leadership team;
- b. understand and communicate the connection between personal spiritual development and mission as expressed through social and global involvement:
- c. organize and promote special times and events for worship, prayer and meditation such as, A Call to Prayer and Self-Denial, ecumenical worship, retreats, social action and advocacy events and devotions at meetings;
- d. incorporate language and images into worship that are inclusive of and affirming to women, people of color, people with disabilities and thoughtful toward native peoples and social climates;
- e. equip women to engage in and lead biblical, theological and doctrinal study, utilizing the annual spiritual growth study, issues of response magazine, New World Outlook, United Methodist Women Program Book, Prayer Calendar, Reading Program and "Doctrinal Standards and Our Theological Task" in The Book of Discipline of the United Methodist Church, 2016.
- f. develop and curate spiritual growth resources (e.g., devotionals, worship services, retreat ideas, books, websites, etc.) to share with other units;
- g. attend each of the following events at least once during the course of her term: Leadership Development Days, Mission u and Assembly;
- h. establish relationships with local and district stakeholders (nonprofits, local churches, primary and secondary schools, etc.) that undergird the missional focus of United Methodist Women for the purpose of extending our reach and impact within our communities and the world:
- i. serve as contact person for district spiritual growth coordination leaders, provide resources and conduct annual training as determined by the leadership team and maintain a database of member names, emails and addresses; and
- j. serve on committees as recommended by the leadership team.

# Northern Piedmont District Officers for 2020

#### President\*\*

Sandrea Williamson Bass Chapel, Greensboro 336-681-7258 stbw1948@gmail.com

#### Vice President\*\*

Jean Carter Christ, Greensboro 336-668-7916 jeancarter@triad.rr.com

#### Secretary

Margaret Scales Wesley Chapel, Reidsville 336-273-1485

#### Treasurer

Margaret Hepler Prospect, Archdale 336-472-6180 mlandcbh@northstate.net

#### **Education & Interpretation**

Rynn McGee-Pierce Gideon Grove, Stokesdale 336-706-9116 rynn@hottan.com

#### Spiritual Growth\*

Kelli Smith Old Union, Sophia 336-799-4302, 336-301-6872 kelliwhitesmith@gmail.com

#### Social Action

Kathy FitzJeffries St. Matthews, Greensboro 704-267-9039 myfaithjourney@icloud.com

#### Membership Nurture & Outreach\*

Tiffany Alston Liberty Grove, Trinity 336-434-4303 tiffa56@vahoo.com

#### Secretary of Program Resources

TBD

#### Communications\*\*

Lilv Pierce Gideon Grove, Stokesdale 336-280-1187 npdistrictunitedmethodistwomen@gmail.com

#### Nominations Committee Chair\*

Donna Miller, Class of 2020 Muir's Chapel, Greensboro 336-681-8559 dmmiller94@yahoo.com

#### Nominations Committee Members

Lynne Gilbert, Class of 2020\* West Market St., Greensboro 336-207-3479, 336-282-3711 lynnegilbert2@gmail.com

Eloise Moore, Class of 2021 Memorial, High Point 336-686-4811 jimnella@aol.com

Meshell Sigmon, Class of 2021 Triad Native American, Greensboro 336-965-9038 meshell sigmon@yahoo.com

Molly Welch, Class of 2021 Trinity Memorial, Trinity 336-803-1214 molly.welch9311@gmail.com

Brenda Steadman, Class of 2022 Celia Phelps, Greensboro 336-509-4043 bsteadman@triad.rr.com

Irish Spencer, Class of 2023 Memorial, High Point 336-674-0332 irish@spencergroup.us

#### Historian

Albertina McGirt St. Matthews, Greensboro 336-855-3024 hefavorsme7@triad.rr.com

#### Parliamentarian

Janet Bledsoe Hopewell, Trinity 336-847-7296

ggbledsoe@northstate.net

# New Officers for 2021

#### Secretary of Program Resources

Cheryl Little St. Matthews, Greensboro 336-852-0872, 336-338-1958 crlittle35@icloud.com

#### Spiritual Growth

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#### Nominations Committee Member

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#### Nominations Committee Member

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<sup>\*</sup>Officers leaving at the end of 2020

<sup>\*\*</sup>Officers beginning their second term in 2021