



THE LEGACY FUND
ENDOWMENT CAMPAIGN

United Methodist Women Legacy Fund Endowment Campaign Frequently Asked Questions

- What is the Legacy Fund Endowment Campaign all about?
 - *In 2014, the Board of Directors launched the Legacy Fund Endowment Campaign, eventually setting a goal in 2017 to raise \$60 million. The Legacy Fund Endowment Campaign is both historic and unprecedented. The Campaign's theme, "Together, we are building our Legacy," celebrates the legacy of the courageous women who founded this mission movement, as well as the legacy that today's members will leave for future generations.*

- Why do you need to conduct this campaign?
 - *By building a strong core endowment, United Methodist Women will secure long-term stability, while allowing us to continue vital programming that fulfills our mission.*

- I already gave through my Conference, why do I have to do it again?
 - *We are extraordinarily grateful for your support and for joining with other members contributing through your Conference to the Legacy Fund Endowment Campaign. Some members have decided and chosen to make an additional gift because they felt that they could have even more impact as an individual, a family, by making an additional gift or a planned gift through their estate plans. In any case, it is entirely up to you.*

- What if I would like to make a larger gift, but now is not a good time. Next year will be much better. Can I contribute then instead?
 - *Yes, absolutely. It sounds like you would like to contribute and participate, but that your circumstances or timing of your gift may be a bit uncertain. Sometimes donors choose to pledge now and begin their pledge payments at a future date. In other cases, when the timing may be a bit more uncertain, we can make a note to be back in touch with you in a year's time, or whatever works best for you, and have another discussion. In still other cases, donors have decided to make a planned gift—one that does not require any immediate outlay of cash—and we can certainly send you information about that if you are interested in learning more.*

- If I make a gift through my will or other type of planned gift option or vehicle, does that count in the Legacy Fund Endowment Campaign?
 - *We have developed a way for those gifts to count as well. We know that many of our members find that a planned gift of some type, such as through their will, works best for them. So, in order to count that towards the campaign, we have created a commitment form so that donors can provide a few more details on their planned gift. Once completed, we can count them, and their gift, in our campaign totals.*

- I have given for a lifetime to United Methodist Women. Do I have to give to the Legacy Fund Endowment Campaign as well?
 - *Like others, your generosity over so many years continues to build our solid foundation and has gotten us to this point. We are so grateful. But, we need to also be realistic and plan vigilantly and boldly for our future. An endowment, which will support United Methodist Women in perpetuity, is the best approach for sustaining our future. Compare for example that years ago United Methodist Women had more members than today. Simply with that equation, you can appreciate that we need a broader approach to our fundraising and to supporting United Methodist Women.*

- Can I make a gift other than cash?
 - *Yes—appreciated securities, bequests, IRAs and life insurance policies are all among an array of ways that you can support the Legacy Fund Endowment Campaign. We would be glad to send you further detailed information and discuss your circumstances and needs confidentially to see what you think might be best for you.*

- Why is this in addition to mission giving? Why an endowment when our needs are now?
 - *Mission Giving sustains us now. The Legacy Endowment Fund is an endowment that will sustain us in the future.*

- Is a pledge legally binding? What happens if some unforeseen event prevents me from fulfilling my pledge?
 - *A pledge is a promise and not legally binding. We know that our members make pledges with the best of intentions. We also know that circumstances change. We are appreciative of your generosity and know that you will make a good faith effort to fulfill your pledge.*

- Can I specify what program I would like to support?

- *Gifts may be unrestricted to United Methodist Women or designated to a current specific program. If you are interested in a particular program, we would like to speak with you about it first. The reason for this is that we have information of the entire budget and plans for a program and we would want you to be aware of what is forecast for that program's future.*
- Does the campaign have an end date?
 - *The Legacy Fund Endowment Campaign will end when we reach our \$60 million goal.*
- Can I contribute to the Legacy Fund even after the campaign ends?
 - *One of the beauties of an endowment is that it keeps benefitting an organization in perpetuity. We also need to be realistic and remember that because of inflation and program expansion, an increased endowment will also support that growth in programming and service. So, we would be most appreciative of gifts given after the formal portion of the campaign ends.*

