United Methodist Women
FAITH • HOPE • LOVE IN ACTION

Western North Carolina Conference

2017 LOVE OFFERING & FINANCIAL GOAL

Keeping Their Memory Green

Conference Love Offering

A Gift to Mission in Celebration and Gratitude for our Mission Giving Leadership.
15 Years and Counting!

Financial Goal

To Increase Mission Giving in the Gift in Memory Channel by 20%

Strategy ideas to help us reach this goal:

Creative Ways of Giving

1. Make sure to always have Gift in Memory Cards in hand – personally and at events
2. Give packs of them to event attendees
3. Give in commemoration (Mother's Day, Father's Day, birthday, anniversary of death, etc.)
4. Have them at church information desk, easily available
5. Give at LUVisits, Lake Junaluska events, Spiritual Growth 2017, Mission u, Legislative Day
6. Give out cards liberally, generously and at all events
7. Other – United Methodist Women are creative, what ideas do you have?

Educate, Educate, Educate

1. You may give in this channel without sending a card
2. Explain the Process…
3. Any individual or unit may send a card to anyone
4. May be used as sympathy cards
5. Give any amount when card is sent ($5.00 is the suggested minimum amount)
6. Discuss in newsletters
7. Announce at every event
8. Discuss at Officer Training Events for Local Officers
9. Other…

Sincerely,

Your WNCC UMW Team